

Presenter Survey | Template

We would like to ask Presenters a few questions about your experience of the event. Please be open and honest with your feedback as it is important to meet our reporting requirements and help us with our future planning.

You are unable to save an incomplete survey. However, you can return to the link that was initially emailed to submit another form and let us know by email which submitted form is applicable.

If a required field is not relevant in your case, please put an 'x' in the field in order to submit the form successfully.

*** Required**

1. **Presenter/Organisation name: ***

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2. **Venue name: ***

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Presenter Survey

3. **How would you rate the show overall? ***

Mark only one oval.

- Excellent
- Good
- Average
- Poor
- Very poor

4. **Comments**

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5. How would you rate the overall experience of working with the Tour Producer (name)? *

Mark only one oval.

- Excellent
- Good
- Average
- Poor
- Very poor

6. Comments

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7. How would you rate the overall experience of working with the Producer (name)? *

Mark only one oval.

- Excellent
- Good
- Average
- Poor
- Very poor

8. Comments

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9. What were the positive outcomes for you of the touring production?

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10. **Was there anything you think the Tour Producer (name) could have done better?**

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11. **Did you have a community engagement project included as part of the event? ***
Mark only one oval.

No
 Yes

12. **If Yes above, please comment on the value/outcomes of the project for your community.**

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13. **Would you program this sort of show again for your community, and why/why not?**

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14. Which of the following marketing activities did you undertake to promote this production? *

Check all that apply
Check all that apply.

- Website listing
- Social media (facebook / twitter)
- Direct mail via post or letterbox drop
- Unpaid publicity – radio
- Radio advertising
- Promotions with other organisations
- Email newsletter
- Poster and Flyer distribution
- Unpaid publicity - newspaper
- Press advertising - newspaper
- Outdoor advertising (billboard)
- Venue Program Guide
- Other:

15. Were there any marketing activities that seemed to work particularly well for this production?

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16. Is there any further feedback you would like to share?

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Box Office Report

17. Performance dates from: *

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Example: December 15, 2012

18. **Performance dates to:** *

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Example: December 15, 2012

19. **Number of performances:** *

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20. **Venue seating capacity:** *

Capacity per performance, in the case there was more than one show.

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21. **Number of paid tickets:**

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22. **Number of unpaid tickets:**

House, comp tickets etc.

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23. **Total audience:** *

Paid plus unpaid tickets of all performances.

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24. **Number of community engagement activities:** *

Workshops, Q&A sessions, Masterclasses etc. Answer '0' if not relevant.

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25. **Did participants pay to attend community engagement activities?** *

Workshops, Q&A sessions, Masterclasses etc. Answer '0' if not relevant.

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26. **Community engagement attendance:** *

Total participants in all community engagement activities. Answer '0' if not relevant'

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27. **Were the audience numbers more or less than what was anticipated? ***

Mark only one oval.

- Much more
- Slightly more
- As anticipated
- Slightly less
- Much less

28. **If there was a difference in anticipated and actual audience numbers, do you know of any reason/s for the difference?**

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